



www.hendersonbizgroup.com

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Des Moines, IA 50312  
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Thank you for requesting information about the numerous business opportunities available through our brokerage! Here's how to receive the **CONFIDENTIAL** details you have requested:

- Read the Information shown below and check appropriate box and sign
- Fill out the 2-page Request for Confidential Business Information form and sign
- Email, Fax or Mail all pages back to:

The Henderson Business Group, Inc., 6000 Grand Avenue, Des Moines, IA 50312

### **Confidentiality/Indemnification Agreement**

Buyer(s) acknowledge that all financial, operational, and other pertinent non-public information pertaining to all businesses introduced by The Henderson Business Group, Inc. is to be held in the strictest confidence.

Buyer (s) therefore agrees: 1) to hold all disclosed information in trust and confidence and will not divulge information to others, except to secure advice from counsel (attorneys and/or accountants), 2) to conduct all further inquiries into business information exclusively through the offices of The Henderson Business Group, Inc., and 3) Buyer will not use the information obtained to cause damages to Seller.

If the negotiations for the sale of any businesses represented by The Henderson Business Group, Inc., Inc are not successful or an agreement to purchase is not reached, Buyer(s) agrees to hold in confidence, now and in the future, the particulars of any negotiations or discussion of the business(es) and will promptly return all documents provided by The Henderson Business Group, Inc..

Buyer(s) hereby acknowledge that the Seller has supplied the listing information and the Seller warrants such information to be true, current and complete. The Buyer(s) shall indemnify and hold The Henderson Business Group, Inc. harmless against all claims, obligations, debts, liabilities, damages, or causes of action arising out of or attributable to businesses or transactions completed through this office. Any and all information and data about businesses, including financial records, asset lists, literature, analyses of operations, and any other facts are the representations of the Seller. Broker disclaims any responsibility for its accuracy. Buyer agrees to hold Broker harmless against any liability arising from any inaccuracy or inadequacy of the information so provided.

This agreement may not be terminated or superseded without the expressed written consent and signatures of both the Buyer(s) and The Henderson Business Group, Inc..

#### **Disclosure**

It is clearly understood and agreed to that The Henderson Business Group, Inc. represents the Seller only for the sale of businesses and real estate unless stated otherwise in a Buyer-Agency contract.

#### **Acknowledgement**

Buyer(s) hereby acknowledges and confirms understanding of this document. This agreement replaces all previous agreements between Buyer and Broker.

I/We hereby **agree** to the terms and conditions set forth above (fill out/sign sheet below)

\_\_\_\_\_  
(Name)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Agent for The Henderson Business Group, Inc.)

\_\_\_\_\_  
(Date)

## Request for Confidential Business Information – Page 1 of 2

The Henderson Business Group, Inc., Inc is in possession of highly confidential business information supplied by business owners. These Sellers require that BOTH PAGES of this form are filled out completely in order to release their information to you. This form will aid you in preparing the personal information necessary to finance a business and will be used by our office solely for the purpose of evaluating you as a potential buyer. The completion of this form places no continuing obligation on you other than stated/agreed to in the Confidentiality/ Indemnification Agreement attached and the information supplied to us will be held in confidence and shared only with the Sellers and their counsel and will not be released to the public in any format.

This section for Private Equity & Private Investor Groups Only - skip all other sections & return.

**Company Name:** \_\_\_\_\_  
**Holding Company (if applicable):** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
 **Company Portfolio/Financial Statement/Qualification Prospectus Attached**

### **I. Personal Information**

**Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**How long have you lived there?** \_\_\_\_\_ **Date of Birth:** \_\_\_\_\_  
**If Married: Spouse First Name:** \_\_\_\_\_ **Number of Dependents:** \_\_\_\_\_  
**E-Mail Address we can send info to:** \_\_\_\_\_  
**Home:** (\_\_\_\_) \_\_\_\_\_ **Cell:** (\_\_\_\_) \_\_\_\_\_

Are any judgments, liens, or lawsuits pending against you?  Yes  No  
Have you ever been convicted of a felony?  Yes  No  
Have you ever filed for bankruptcy?  Yes  No

### **II. Business/Work Experience**

Do you now or have you ever owned your own business?  Yes  No  
**Business Name:** \_\_\_\_\_ **Dates owned:** \_\_\_\_\_  
**Reason for selling/closing:** \_\_\_\_\_  
**Present or Last Occupation:** \_\_\_\_\_  
**Name of Company:** \_\_\_\_\_ **Date Started:** \_\_\_\_\_  
**Address/Location:** \_\_\_\_\_  
**Bus:** (\_\_\_\_) \_\_\_\_\_ **Fax:** (\_\_\_\_) \_\_\_\_\_  
**Current Annual Salary/Income:** \$ \_\_\_\_\_  
**Other related experience:** \_\_\_\_\_

### **III. Business Interests**

If known and if applicable, list the business headline/title, listing number, and website where you viewed the businesses you are inquiring about (note: we will show you all businesses you qualify to review upon receipt of this form and not just the business(s) you list below):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Businesses Type/Industries interested in:** \_\_\_\_\_

**Request for Confidential Business Information – Page 2 of 2**

**III. Business Interests (cont'd)**

What is your motivation to buy a business? \_\_\_\_\_  
\_\_\_\_\_

Are your plans to Supplement  or Replace  your current income?

Will you devote Full-Time  or Part-Time  to a business?

If not full-time, who will manage for you? \_\_\_\_\_

Geographical areas you are interested in (check all that apply):

- Des Moines/Metro (30-mile radius)
- Omaha/Metro (30-mile radius)
- Iowa
- Nebraska
- Anywhere in the Midwest
- Nationwide
- Specific \_\_\_\_\_

**IV. Financial**

Note: Buyers may supply a letter from their financial institution on bank-letterhead verifying they are financially capable of generating a specified down payment in lieu of filling out this section

How much do you want to take out of the acquired business annually?     \$ \_\_\_\_\_

What level of cash investment will you be making in the acquired business (check one)?

\$25-50K     \$50-100K     \$100-200K     \$200K-\$500K     Other  \$ \_\_\_\_\_

Sources of Capital to Purchase Business:

Cash on Hand & In Banks	\$ _____
IRA and other Retirement Accounts	\$ _____
Accounts/Notes Receivable	\$ _____
Stocks and Bonds	\$ _____
Real Estate/Equity	\$ _____
Other (explain below)	\$ _____
<b>TOTAL:</b>	\$ _____

Explanation of Other sources: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Current Credit Score: \_\_\_\_\_ Source & Date of Score: \_\_\_\_\_

(note: there are numerous FREE websites that provide this information for you)

Other information: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

By signing, Buyer(s) hereby acknowledges that the information provided above is true and accurate to the best of their knowledge and can be utilized as a basis by the Sellers and Agents of The Henderson Business Group, Inc., Inc in evaluating buyer's qualifications to purchase businesses listed with this brokerage.

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Signature)